

FOR IMMEDIATE RELEASE
December 4, 2006

**AMADOR PUBLISHERS CELEBRATES 20TH ANNIVERSARY
WITH NEW PARTNER, NEW RELEASES
AND DECEMBER 10TH “BOOK BASH” AT ART IS OK GALLERY**

Effective July 2006 Amador Publishers of Albuquerque, NM has become Amador Publishers, LLC. Originally established as a sole proprietorship by Harry Willson and wife Adela Amador, the company will now include Zelda Gordon as co-owner and Managing Editor. Harry Willson will remain Editor-In-Chief. The reorganization coincides with Amador's twentieth anniversary year and will be celebrated on December 10th with a “Book Bash” from 2:00 to 5:00 p.m. at Art Is... OK & Company, 3301 Menaul NE, Suite 28. The event will also launch Amador's newest title, MYTH AND MORTALITY: TESTING THE STORIES by Harry Willson. Copies of the book will be available for sale “hot off the press,” along with the complete Amador collection, and authors will be on hand to sign their books. The Book Bash will be free and open to the public, with refreshments, music by Frank Johnson, and short talks and readings every half-hour, including “open mic” opportunities for audience participation.

Art Is... OK & Company Gallery & Sculpture Plaza, which features the work of sculptor O.K. Harris, is itself an Albuquerque institution. The gallery has provided a venue for numerous diverse artists over the years, bringing new and established artists of all media together in a mutually supportive creative community of which Amador Publishers, LLC is proud to be a part. Amador books are available at the gallery year-round.

Amador Publishers was founded initially as a self-publishing venture, but quickly expanded to include works by others. Since publication of his first title, the short story collection DUKE CITY TALES, Harry Willson has published over thirty titles and worked with thirteen authors. One of those authors is Zelda Gordon, who publishes under the pen name Zelda Leah Gatuskin. An artist as well as a writer and editor, Zelda has assisted in one capacity or another with numerous Amador projects. Her first book with Amador was released in 1991; THE TIME DANCER, A NOVEL OF GYPSY MAGIC was followed by the mixed genre collection, ANCESTRAL NOTES, then ZELDA'S COSMIC COLORING BOOK, and then another fantasy novel, CASTLE LARK.

Adela Amador lent her name to the company, and then became its star author when she began writing the “Southwest Flavor” column for NEW MEXICO MAGAZINE. The column was inspired by a small recipe book, TWELVE GIFTS, which Amador produced in 1991 and is now in its fourth printing. In 1999 the press released Adela's UNDERCURRENTS: NEW MEXICO STORIES THEN AND NOW. Another noteworthy event for 2006 - Adela retired from writing the “Southwest Flavor” column in June of this year. She will continue to consult on publishing matters for Amador Publishers, LLC, but Harry, Zelda and all her fans hope that she will focus her energy on writing more *cuentos* and articles.

Two of Amador's titles are award winners. Western Writers of America named Tim MacCurdy's CAESER OF SANTA FE Best First Novel, 1991. HUNGER IN THE FIRST PERSON SINGULAR by Michelle Miller received the New Mexico Press Women's Zia Award

for Best Book 1993. Michelle (now going by Michelle Miller Allen) also received recognition for her newest book, *JOURNEY FROM THE KEEP OF BONES* from the National Coalition of Visionary Resources (COVR), who named it First Runner Up for Best Visionary Fiction, 2003.

The complete roster of Amador books, notices for upcoming events, more about the company's history, and a new Call for Submissions are available at the publisher's website: www.amadorbooks.com. Designed and maintained by Zelda and her husband Frank Johnson since 1996, the Amador web site brings national and international attention to this very small press. It is far more than a sales vehicle for the books, providing lists of useful links on writing and publishing, and numerous excerpts, essays and articles. The most popular features on the site are the Great Dead Writers links page and Harry Willson's "Rant of the Month."

Amador Publishers describes itself as, "a humanist press dedicated to peace, equality, respect for all cultures and preservation of the Biosphere, specializing in fiction and biography of unique worth and appeal, outside the purview of mainstream publishing." The pending release, *MYTH AND MORTALITY: TESTING THE STORIES* epitomizes the honesty, caring, insight and intelligence that characterize the works selected for publication regardless of genre. In it, as in his previous book, *FREEDOM FROM GOD: RESTORING THE SENSE OF WONDER*, Harry Willson challenges readers to examine the ideas and beliefs they may have accepted by default, and make a conscious choice to replace all that breed guilt, hatred and fear with those that bring joy, compassion, and enthusiasm for life. He suggests that fear or denial of death is the result of our unwillingness to set aside ego. It is remarkable that the revivification of Amador Publishers occurs with the publication of a book on dying, and that it all began when Harry had a realistic moment in which he could imagine bequeathing something to someone - and that someone, Zelda, could imagine perpetuating the work of another.

Amador books are available in Albuquerque at Art Is... OK & Company and The Collector's Item, as well as local bookstores and libraries. They may also be ordered directly from the publisher (505-877-4395), from the Amador web site (www.amadorbooks.com) and other on-line book vendors. Retailers can order Amador books through Books West in Boulder, Brodart of Williamsport, PA, and Baker & Taylor.



Adela Amador, Harry Willson and Zelda Gatuskin

AMADOR PUBLISHERS LLC

P.O. BOX 12335, Albuquerque, NM 87195 505-877-4395 info@amadorbooks.com

www.amadorbooks.com